1.0 CALL TO ORDER
President Semel called the June 18, 2019 meeting of the McHenry County Conservation Foundation to order at 6:50 p.m. Roll call was taken and a quorum was present.

2.0 ROLL CALL
DIRECTORS PRESENT:
  Brad Semel, President
  Kevin Ivers, Vice-President
  Kim Becker, Treasurer
  Marti Gorman, Director
  Dennis Dreher, Director
  Ray Eisbrener, Secretary

OTHERS PRESENT:
  Shawna Flavell, Executive Director
  Yvonne Semel, Administrator
  Lora Petrik, Community Relations Specialist, MCCD
  Wendy Kummerer, Director of Marketing & Communications, MCCD
  Caitlynn McWhorter, Social Media Specialist, MCCD

DIRECTORS ABSENT:
  Dave Brandt, District Liaison
  Elizabeth Kessler, Advisor/Executive Director, MCCD

3.0 PUBLIC COMMENTS
No one from the public attended.

4.0 BOARD BUSINESS
4.1 Authorization to Support the Conservation District’s Selection of Revize, LLC for the Redesign and Hosting of the Foundation’s Website and to Reimburse the Conservation District for the Redesign of the Foundation Website at a cost not to exceed $8,735 and for Website Annual Maintenance and Hosting at a cost not to exceed $2,200 per year.
Director of Marketing & Communications Wendy Kummerer gave a visual demonstration of the website selection process and compared different aspects of the many websites they looked at. She said the process began in March and she had laid out a timeline of proposed website designers and the elimination process. She said they began with 26 different website designer companies and narrowed it down to Revize, LLC. She said that websites designed today are different for three main reasons: 1. Technology - it adjusts to changing devices; 2. Amped up ADA compliances; and 3. Enhanced security measures to prevent hacking. The company will offer an update of the site after four years.

Director of Marketing & Communications Kummerer said that Revize, LLC primarily works with government entities. They provide ongoing consultation to continue helping where needed. With Having the McHenry County Conservation District and McHenry County Conservation Foundation’s websites integrated will provide better project management and build better interaction between social media and the website. This website will complement the work of both entities without duplicating.

Director Dreher asked if the website is geared to fundraising. Executive Director Flavell said they can integrate with Salsa to allow donations on the website. She likes that a video can be playing on the front page of the website. A calendar of activities can also be added. Treasurer Becker likes the different connections to social media and the security. She asked why the McHenry County Conservation Foundation site is almost as costly as the District site. Director of Marketing & Communications Kummerer wasn’t sure of the exact cost details, but knowing that the Foundation would have access to the same features, even if it elected not to use them all, was probably the reason. Secretary Eisbrener asked if e-notify is available, i.e. if the Nippersink Creek is high. President Semel asked about how the maintenance is handled, specifically if it is handled through video conferencing.

Director Dreher and President Semel complimented Director of Marketing & Communication Kummerer for the prep work she did in looking at all of the different website options. President Semel made the motion for authorization of the Foundation to support the McHenry County Conservation District’s selection of Revize, LLC for the redesign and hosting of the Foundation’s website and to reimburse the Conservation District for the redesign of the Foundation website at a cost not to exceed $8,735 and for website annual maintenance and hosting at a cost not to exceed $2,200 per year. Director Dreher seconded the motion. All were in favor.

5.0 ADJOURNMENT
There being no further business before the Board, President Semel made the motion to adjourn the meeting. Director Dreher seconded the motion. All were in favor. The meeting was adjourned at 7:10 p.m.

Respectfully submitted,

Ray Eisbrener, Secretary